

JESUS BELLO

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WORDPRESS DEVELOPER

CORE EXPERTISE

- ❖ WordPress Development
- ❖ Shopify, Drupal, Webflow, Wix
- ❖ Elementor, WP Bakery, Gutenberg, Divi, Visual Composer
- ❖ Slider Revolution
- ❖ Website Development
- ❖ Cybersecurity, Programming
- ❖ SEO, Google Analytics
- ❖ JQuery, HTML, CSS
- ❖ JavaScript, PHP
- ❖ WooCommerce, Debugging
- ❖ PSD to WordPress
- ❖ Bootstrap, AJAX, XAMPP
- ❖ Node.js, MySQL, WAMP
- ❖ Full-Stack Web Development

SOFT SKILLS

- Verbal Communication
- Interpersonal Skills
- Organization, Analytical
- Decision Making, Motivation
- Team Leadership, Flexibility
- Brainstorming, Innovation
- Collaboration, Punctuality
- Foresight, Decision Making
- Attention to detail
- Change Management
- Oral & Verbal Communication
- Creativity, Analytical Thinking

PROFESSIONAL SUMMARY

Accomplished WordPress Developer with extensive experience utilizing over 30 advanced WordPress tools to create dynamic, responsive websites that significantly enhance online presence and search visibility. Adept at implementing themes, plugins, and comprehensive business metrics tools to effectively measure and optimize webpage engagement and traffic. Proven track record of driving a 76% increase in website visits through strategic use of analytics and data-driven insights. Possesses strong technical acumen, exceptional problem-solving skills, and a commitment to delivering high-quality, user-friendly web solutions.

PROFESSIONAL EXPERIENCE

WordPress Developer **Apr 2024 - Date.**
Catlives, United Kingdom.

- Developed an e-commerce page on the website, resulting in a 250% increase in company revenue.
- Redesigned the company website, improving website visits by 40%.
- Optimized website performance and loading times through efficient coding and use of caching mechanisms.
- Implemented responsive design principles to ensure websites function seamlessly across devices.
- Coordinated with the content team to integrate SEO strategies, boosting site visibility and engagement.
- Provided ongoing website maintenance and support, ensuring high uptime and quick resolution of issues.

WordPress Developer **Apr 2024 - Date.**
The Ball Business, United Kingdom.

- Developed an LMS feature on the website, resulting in a 120% increase in company revenue.
- Developed a consultancy booking page that allows users to schedule live sessions with company experts, leading to a 30% increase in revenue.
- Redesigned the company website, improving website visits by 25%.
- Optimized website speed, responsiveness, and SEO, enhancing overall performance and user experience.
- Provided technical support and troubleshooting to resolve website issues promptly, maintaining a high level of client satisfaction.

WordPress Developer and Digital Marketer **Feb 2023 - Date.**
AfternoonPrep, Pennsylvania, USA

- Developed a responsive LMS website using WordPress, HTML, CSS, and PHP, improving user engagement by 50%.
- Increased site responsiveness and improved site traffic/visits by 74%.
- Utilized WordPress, HTML, CSS, and PHP to develop and maintain websites, enhancing user experience and functionality.
- Managed social media pages and grew engagement by 200%.
- Designed and executed a comprehensive marketing plan, including SEO and email campaigns, increasing sales by 85%.
- Implemented an e-Commerce feature on the website using woocommerce, that increase revenue by 55%.
- Conduct test reviews to gauge site responsiveness, clarity & effectiveness.

EDUCATION

B.Sc. – Computer Science

University of Ibadan, Nigeria.

<https://www.ui.edu.ng/>

2024.

ND – Computer Science

Federal School of Statistics, Nigeria

<https://www.fssibadan.edu.ng/>

2018.

PROFESSIONAL EXPERIENCE

Web Developer and Technical Support

Feb 2022 – Feb 2023.

Resshare, Alberta, Canada.

- Developed a responsive e-Commerce website using WordPress, HTML, CSS, and PHP.
- Increased site responsiveness, enhancing user experience and boosting site traffic/visits by 64%.
- Generate web hosting requirements for site development and uploads.
- Utilize WordPress, Wix, HTML, CSS, and PHP in website development.
- Employed project management phases to meet targets and deadlines.
- Conduct test reviews to gauge site responsiveness, clarity & effectiveness

WordPress Technical Support Engineer

Aug 2021 – May 2024.

United Themes, Germany.

- Served as the primary contact for service and product-related support, resolving customer complaints and increasing rating from 3 to 4.5 stars.
- Collaborated with the development team to provide regular updates to the company's products (WordPress themes and plugins).
- Coded using PHP, HTML, CSS, and JavaScript to enhance product functionality.
- Provided guidance in the installation and setup of wordpress theme and plugins for over 150 remote clients.
- Demonstrated industry expertise by utilizing the latest tools & processes.
- Managed clients' projects and increased satisfaction on delivery by 43%.

WordPress Developer

Aug 2016 – Apr 2020.

NaijaBreeze, Lagos, Nigeria.

- Implemented 8+ strategies that increased website traffic by 53%.
- Grew 10+ clients' revenue by 34% via SEO analysis and integration.
- Researched and identified new solutions for user-friendly interfaces.
- Maintained the server and database integration for 7 major websites.
- Developed a responsive website for the company & upped sales by 40%.
- Led 12 professional website projects from ideation to development phases.

COURSES/TRAINING

- **Full Stack Web Development** - Code Academy. 2021.
- **User Experience Design Essentials** – Adobe XD. 2022.
- **User Experience Design Essentials** – Figma. 2022.
- **Search Engine Optimization** - LinkedIn Learning 2022.
- **Cybersecurity** – GNT Nigeria. 2023.
- **Speed up Your Site** - LinkedIn Learning 2023.